

“The Journey to Significance Starts from Within!”



MOSCOW, Sept 12, 2016 (Business Africa) -- Ike Amadi is a fiercely passionate and energetic young Nigerian whose vision in life is to inspire others to do something to better themselves and their communities. He is a graduate of computer engineering from the Moscow Power Engineering Institute. Ike has served in several leadership capacities and is currently the president of Students for Christ, a vibrant group charged with transforming today's youths into trustworthy dedicated leaders.

In this interview, **Ike Amadi, now a doctoral candidate**, spoke recently to **Kester Kenn Klomegah, an independent research writer on Russia-African affairs**, about his motivation to begin writing books and the significance of his message to the present generation.

Here are interview excerpts:

Q:What are the motivational or driving factors to write books?

Amadi:Thanks, when I observe something missing in the society – especially in my immediate community, I try to address it through my writing; basically to call attention to that malady. It is a way for me to teach and transfer my learning. And thankfully, I find that my thoughts are usually well received, which in turn motivate me to write more and to reach a wider audience.

Another important factor is the fact that I am originally a story teller. I love telling stories – of the things I have experienced, and the stories I have heard. When these stories are told, they usually help other people find their directions or identify the missing piece in their journey. I believe stories are like maps and that is why I have to keep telling stories – good stories, to give direction and also make people lead happier lives. We create happiness for other people by adding value to them.

Q:You have written two books while studying at the institute, how similar or different are they?

Amadi:The two books – “Do Something!” and “Do Something Significant!” are quite similar in the theme they address – in that they are written to inspire action; by content however, they are quite different. Or better put it, one is a continuation of the other. “Do Something Significant” is the continuation of “Do Something!”

If “Do Something!” – my first book – is seen as a beginner’s manual – for someone who wants to do something meaningful with their life; the second one “Do Something Significant!” is the manual for personal development. That is, that person has already started doing something, but wants to know how he can plan his life and actions better in order to yield better results and gain significance in life.

Q:On the other way, what is the key message in both books for readers?

Amadi:The key message is “Indolence is costly” and that “the journey to significance starts from within.” You must do something, if you want to get something out of your life; and after you have done something, you do something significant! So the first question is how do we get started? Keep asking yourself the right simple questions and make sure you strive to get the right answers. Try to overcome fear and failure! As the saying goes, nothing is given on silver platter, so you must do something you have never done, even if you have done it before then you must work relentlessly towards its improvement and learn to take it by force. You might finally ask, what changes are you making in different stages of your to become significant to the society?

